

The Potenza microneedling treatment uses ultrafine needles and radiofrequency (RF) energy to penetrate the top layer of the skin and trigger the body's natural healing process to regenerate new collagen and elastin. Unlike some other skin revitalization treatments, these treatments can be performed on all skin types, anywhere on the body and anytime of the year.

- Stimulates new collagen production to not only give you tighter, firmer-looking skin,\* but younger-acting skin
- Targets blemishes for a smoother, more radiant complexion
- Provides faster healing time and deeper penetration of serums compared to traditional microneedling

## Ask us if Potenza microneedling treatments are right for you.

For more information, visit *www.aestheticsbycynosure.com/potenza* 



Regency Healing MedSpa LLC 305 Regency Parkway, Suite 509 Mansfield, Tx 76063 (817) 225-2200 imali: regencyhealingmedspa@yahoo.com

## CYNO\URE°

\*Through soft tissue coagulation.

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The Potenza radiofrequency microneedling device is intended for electrocoagulation and hemostasis of soft tissue for dermatologic conditions. Potential side effects include temporary redness, temporary tingling, and burning sensation while receiving treatment. Like all medical procedures, not all patients are suitable for the treatment. Talk to your medical provider about the risks and benefits of this procedure. A qualified practitioner is solely responsible for evaluating each subject's suitability to undergo treatment and for informing those being treated about any risks involved with the treatment, pre-and postoperative care, and any other relevant information. Individual results may vary and are not guaranteed. DTC-4461

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# Tighter, Firmer Skin<sup>\*</sup>



## All skin types, anywhere on the body

## POTENZA<sup>®</sup> <sup>by</sup> CYNO\URE<sup>®</sup>

## Nothing from a jar can make your skin *act like this/*



Potenza RF Microneedling performs like no topical (or even filler) ever could, actually stimulating your body's collagen and elastin levels to treat the advanced signs of aging. Skin looks younger, firmer.\* And texture, tone and clarity? Smoothed, brightened and improved.

#### Real People/Real Results



Before and after 3 treatments Courtesy of J.H. Yoon, MD., Korea, Yonseifams Clinic



Before & after 1 treatment Courtesy of S. Doherty, MD



Before and after 2 treatments Courtesy of S. Doherty, MD

### Frequently Asked Questions

#### Is this treatment right for me?

The Potenza microneedling treatment can treat a wide variety of skin concerns on the face and body. Talk to your provider to see if this treatment is right for you.

## What is the benefit of microneedling treatments that use RF energy?

Using RF energy will trigger your body's natural response to create an increased level of collagen and elastin production, resulting in an enhanced skin revitalization treatment versus microneedling alone.

#### What can I expect from the treatment?

Treatment times may vary, however most treatments can be performed in 45 minutes or less. Potenza treatments are well-tolerated, with minimal reported side effects, such as pinpoint bleeding, swelling, redness, or irritation. As pain tolerance varies from patient to patient, numbing cream may be offered by your physician to make the more tolerable.

